

Chelan County Lodging Tax Advisory Committee
Meeting Minutes
Thursday, June 18, 2026

Opening: The meeting is called to order by Chairman Shon Smith at **1:06 P.M.** The following Committee members are present:

Shon Smith, District 2 Commissioner
Angela Morris, Chelan Douglas Land Trust
Calen Williams, Love Leavenworth
Christie Wilder, Plain Valley Ski Trails
Stephen Maher, Our Valley Our Future

Also present for meeting:

Jerri Barkley, Visit Chelan County
Mat Lyons, TREAD

Public Comment Period: Mat Lyons, TREAD – North 40 documentary presentation from May meeting is time sensitive. Need to film it in a few weeks or wait a year. Request, can we consider this \$50K project under the old rules of come to a meeting and ask? They intended to come in April and we had to cancel the meeting at the last minute.

Action: Upon motion by **Stephen Maher** and second by **Angela Morris** the Minutes from May 21, 2026 were approved unanimously with one correction to Tony Medina's name.

Discussion:

Anthony Medina tendered his resignation June 8, 2026.

Commissioner Smith brought Additional Reserves requests

Tour de Bloom for \$41K for 2027 – denied, will need to apply during 2027 Events & Marketing Round

Lake Chelan Chamber of Commerce for \$120K for a Stehekin tourism media campaign – denied

Action: Motion by **Christie Wilder** and second **Calen Williams** to amend the reserves spending proposed in May as follows:

Increase Events Grants by \$100K for 3 years rather than 5 years, decrease the amount available for Impactful Projects from \$800K to \$600K thereby creating a Reserve of \$400K. Approved unanimously.

Motion by **Christie Wilder** and second by **Stephen Maher** to amend changes noted above as follows
Decrease Impactful Projects from \$600,000 to \$550,000 and increase Reserves to \$450,000. Approved unanimously.

Motion by **Christie Wilder** and second by **Calen Williams** to fund 'The Dis-Enchantments' film project by North 40 Productions in conjunction with TREAD for \$50K from Reserves. Approved unanimously

2:25 P.M. Meeting Adjourned